



CARMEL VIDYA BHAVAN TRUST'S  
**CHRIST COLLEGE - PUNE**

(Affiliated to the Savitribai Phule Pune University)

ID-No. PU/PN/ASC/269/2007, College Code-829

26/4A, Sainikwadi, Vadgaon Sheri, Pune 411 014.

Accredited by NAAC with 'B+' Grade

<b>CRITERION-III</b>	
<b>KEY INDICATOR</b>	<b>3.3 Research Publications and Awards</b>
<b>METRIC NO.</b>	<b>3.3.1</b>

- *Number of research papers published per teacher in the journals notified on UGC care list during the last five years*

***DATA TEMPLATE INDICATING PRESENCE OF  
THE PAPER IN THE UGC CARE LIST, SCOPUS  
AND WEB OF SCIENCE.***

***2022-2023***

3.3.1 Number of research papers published per teacher in the Journals notified on UGC website during the last five years

Sr. No	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (doi) number		Link to UGC Care list/Scopus/Web of Science/other.
							Link to website of the Journal	Link to article / paper / abstract of the article	
1	Young Consumers green marketing orientation: role of customer citizenship behaviour in determining real estate purchase intention in India.	Dr.Arun Antony Chully	Management	International Journal of housing markets and analysis	Mar-23	ISSN:1753-8270	NA	<a href="https://www.emerald.com/insight/content/doi/10.1108/IJHMA-01-2023-0002/full.html?skipTracking=true">https://www.emerald.com/insight/content/doi/10.1108/IJHMA-01-2023-0002/full.html?skipTracking=true</a>	Scopus
2	Role of Education and Health in Economic Development	Ms. Merin K Varghese	Arts	Rabindra Bharati Journal of Philosophy	2023	ISSN: 0973-0087	<a href="https://rbu.ac.in/home/page/108">https://rbu.ac.in/home/page/108</a>	NA	UGC-CARE List Discontinued from July
3	Significant of Big Data Analytics For Organisational Effectiveness	Ms. Leena Sanu	Management	European Chemical Bulletin	Mar-23	ISSN:2063 -5346	NA	<a href="https://www.eurchembull.com/uploads/paper/c4d6f6433d926e69a884db39586c2e4.pdf">https://www.eurchembull.com/uploads/paper/c4d6f6433d926e69a884db39586c2e4.pdf</a>	Scopus
4	An Overview of The Principles That Will Govern Cashless Transactions In The Future	Ms Simi Sharma	Commerce	Madhya Pradesh Journal of Social Sciences	June 2023	ISSN: 0973-855X	<a href="https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X">https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X</a>	NA	UGC-CARE List
5	An Overview of The Principles That Will Govern Cashless Transactions In The Future	Dr. Jiji Johnson	Commerce	Madhya Pradesh Journal of Social Sciences	June 2023	ISSN: 0973-855X	<a href="https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X">https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X</a>	NA	UGC-CARE List
6	Decoding The Loss Leader Strategy – A Case Study Analysis of Jio’s Marketing Success	Dr. Geetha Rajan N	Commerce	Madhya Pradesh Journal of Social Sciences	June 2023	ISSN: 0973-855X	<a href="https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X">https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X</a>	NA	UGC-CARE List
7	Application Of Ishikawa Diagram On Error Management: With Reference To Infosys Limited, Pune.	Dr. Geetha Rajan N	Commerce	Madhya Pradesh Journal of Social Sciences	June 2023	ISSN: 0973-855X	<a href="https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X">https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X</a>	NA	UGC-CARE List
8	Problems And Challenges Of Moonlighting In Indian It Scenario	Dr. Geetha Rajan N	Commerce	Madhya Pradesh Journal of Social Sciences	June 2023	ISSN: 0973-855X	<a href="https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X">https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X</a>	NA	UGC-CARE List
9	Motivational Factors Of Startup Entrepreneurs: Evidences From Pune City	Dr. Geetha Rajan N	Commerce	ANVESAK	June 2023	ISSN : 0378 – 3568	<a href="https://www.apiesr.ac.in/Amvesak/About-the-Journal">https://www.apiesr.ac.in/Amvesak/About-the-Journal</a>	NA	UGC-CARE List
10	A Study Of Problems And Challenges For Earning Sustainable Livelihood: With Reference To Underprivileged Women In Pune.	Dr. Geetha Rajan N	Commerce	Madhya Pradesh Journal of Social Sciences	Jan 2023	ISSN: 0973-855X	<a href="https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X">https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X</a>	NA	UGC-CARE List
11	Simulated Model By Using Fuzzy Logic Technique For Decision Making Process In Requirement Gathering Methods	Ms. Petericia Leema Roselin	Management	Madhya Pradesh Journal of Social Sciences	June 2023	ISSN: 0973-855X	<a href="https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X">https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X</a>	NA	UGC-CARE List
12	Cloud Computing - Data Mangement, Challenges, storage and Security Tools amongs small Scale automobile Industry	Ms. Preeti Brahmane	Management	Madhya Pradesh Journal of Social Sciences	June 2023	ISSN: 0973-855X	<a href="https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X">https://abcdindex.com/Journal/Madhya-Pradesh-Journal-of-Social-Sciences-0973-855X</a>	NA	UGC-CARE List
13	Developing A Strategic Planning Framework For Small And Medium Enterprises	Mr. Santhosh Lal	Management	European Chemical Bulletin	Apr-23	ISSN:2063 -5346	NA	<a href="https://www.eurchembull.com/uploads/paper/746f7a7e9557b04b41a0375b658ce58.pdf">https://www.eurchembull.com/uploads/paper/746f7a7e9557b04b41a0375b658ce58.pdf</a>	Scopus

